



Supply Chain Association of Leaders & Experts

CHARTER

Version 4

15-May-2023

VERSION HISTORY

Version #	Documented By	Date	Approved By	Approval Date	Reason
1.0	Ashish Mendiratta	11-Jul-2016	All Members	5-Aug-2016	Approved and finalized
2.0	Ashish Mendiratta / U. Madhyan	30-Mar-2019			
2.1	Ashish Mendiratta	25-Apr-2019	All Members	23-Apr-2019	
2.2	Ashish Mendiratta	23-Aug-2019			Few suggestions made in the meeting on 22-Aug-2019
3.0	Ashish Mendiratta	1-Jan-2020			Change of name and membership criteria
4.0	Ashish Mendiratta	15-May-2023			Change of Name from CVSCL to SCALE

BACKGROUND AND PURPOSE OF CHARTER

The Supply Chain Association of Leaders & Experts (SCALE) was formed by a small group of senior supply chain practitioners with significant experience in the field and committed to development of supply chain profession. The participation in the group is voluntary and without any commercial interest for any member or the community as a whole.

This Association's Charter articulates the collective vision of the Association and information required to approve and support the activities necessary for a successful launch, cultivation, and sustainability of the community. The document details out the scope & rules of engagement, membership criteria and operational mechanism.

Having launched this community in 2016, the group felt the need for:

- Formal identity and recognition
- Expansion of the scope and value creation
- Structured and focused engagement
- Instill more seriousness amongst members

In 2019, it was incorporated as section 8 not for profit company under Companies Act 2013.

The revised charter 3.0 includes the new identity, agreed structure and governance model.

MISSION AND OBJECTIVES

Supply Chain profession, in a very short time, has leaped from a back-end support function into the boardroom as provider of cutting edge to the business. At the same time, the challenges in the profession have grown manifold and each supply chain leader tries to overcome the challenges using own experience, knowledge and understanding.

The mission of the Association is to learn from each other's experiences and collectively contribute to the growth of Supply Chain profession. The objectives of the Association are:



ASSOCIATIONS NORMS

- A not-for-profit organization focused only on the professional development
- Operate around the following governance principles: participation, transparency, responsiveness, consensus orientation, equity and inclusiveness, effectiveness and efficiency, accountability, and rules of engagement
- Be open to all with an interest and who abide by Association's norms
- Encourage the ongoing education of members and the deepening of expertise among members

ASSOCIATION PARTICIPATION (MEMBERSHIP)

Types of Memberships

- Individual
- Corporate – can nominate up to 3 members who fulfill the criteria mentioned below

Ground Rules for becoming a Member

- The Association member should hold a senior leadership position (CXO / GM) in the Supply Chain & Logistics domain or be responsible for development of supply chain for an organization.
- Each membership application will be evaluated and approved by the governing body.
- Members representing consulting firms and solution providers can join the Association provided they add significant value to the goals of the community and do not use the Association for selling the product or services.
- All membership types will be paid. Membership fee, once paid will not be refunded.
- Members should attend at least 4 monthly meetings to retain their membership in the subsequent year. Governing body members have to attend 6 meetings in a year.
- Members should be willing to share challenges, and lessons learnt as well as successes.
- Members should strive to create an environment of trust and to foster insightful, non-threatening discussion of ideas and experiences.
- Members are practitioners, contributing to the Association through their experiences, skills, and time.
- Members agree to be respectful and use appropriate language in group discussions and to listen and respond to each other with open and constructive minds.
- Members should not be afraid to respectfully challenge one another by asking questions, but refrain from personal attacks - focus on ideas.
- Members should participate to the fullest extent possible - Association growth depends on the inclusion of every individual voice.
- Members commit to search for opportunities for consensus or compromise and for creative solutions.
- Members should attempt to build on each member's strengths, and help each other improve areas in need of further development.
- If a member is found to be flouting the basic norms or discipline, the governing body may cancel a membership without refunding the membership fee.

Membership Benefits

- Through the sharing, creation and management of knowledge around supply chain issues, the Association enables individuals to
- Continue learning and developing professionally
- Access expertise
- Improve communication with peers
- Network to keep current in the field
- Develop a sense of professional identity
- Enhance professional reputation
- Contribute to the development of supply chain profession

Membership Annual Fee

- Individual: INR 10000 plus taxes
- Corporate: INR 25000 plus taxes

ASSOCIATION ACTIVITIES

1. Meet every month to share thoughts, ideas, and experiences on the topics of common interest.
 - The monthly meeting calendar will be announced before the beginning of the year and will be fixed.
 - The agenda of the meeting will be agreed and shared in the previous meeting.
 - Effort will be made to locate the venue of the meeting that falls at a central location for all the active members.
 - Members will be given a facility to join the meeting through web conferencing tools.
 - Each agenda item will be assigned to a member to ensure focused effort and meaningful outcome.
2. Invite guest speakers and experts on agreed topics of interest.
 - At least 6 guest speakers e.g. start-ups, service providers who would share new developments and innovation in supply chain.
 - At least 2 CEO talks i.e. inviting the CEOs of different companies who would share business perspective of supply chain deliverables.
 - At least 2 eminent Supply Chain professors from reputed institutions.
 - At least 2 speakers from the government or ministries to update on initiatives taken by government and what contribution could be made by the supply chain community.
3. Work and update on the collaboration projects identified in the meetings to solve common problems.
 - At least 3 collaborative projects to be identified in a year
4. Use thought leadership to influence industry and government policy decisions impacting supply chain effectiveness
 - At least 2 meetings with the ministry of commerce on issues of national importance
5. Each member will deliver at least 1 talk / guest lecture in a college to promote supply chain profession.
 - The lectures will be organized and facilitated by the governing body
6. At least 2 site visits during a year for firsthand experience of a new development or innovation.
 - The visit expenses will be paid separately by each member who opt to be part of it.
7. Annual Mega Event (sponsored)
 - Increase the brand awareness of the Association and increase the membership base
 - Share important outcomes with a larger Association of supply chain professionals and bring out a consolidated report of all the activities taken up during the year and outcomes
 - Get eminent speakers from different countries
 - Networking

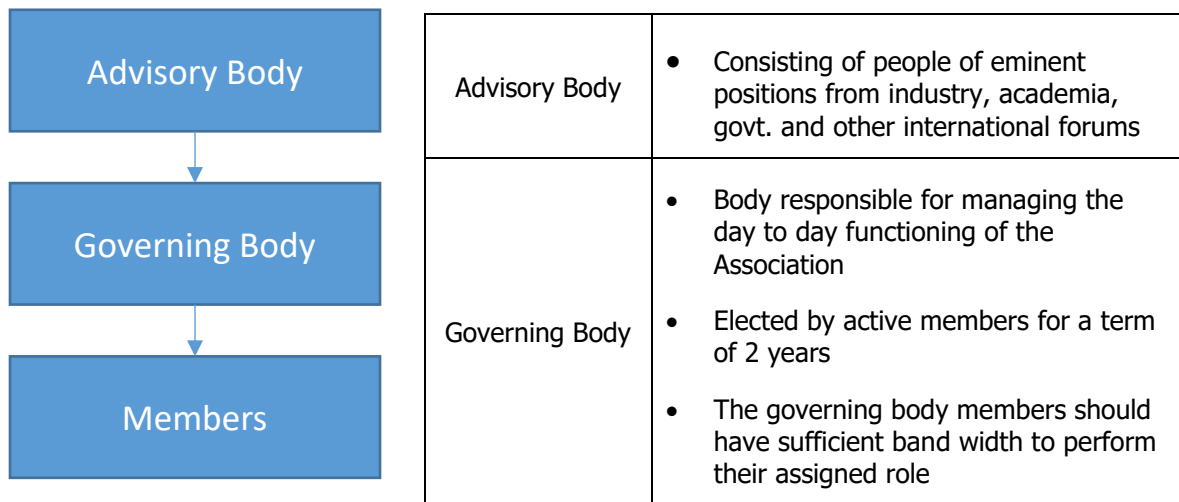
8. Institute studies or surveys with the help of consulting firms and educational institutions e.g. status on supply chain talent or logistics infrastructure etc. Build repository of knowledge, surveys, benchmarking studies and case studies.

MEETING FREQUENCY AND FUNDING

- The Association will meet 3rd Thursday of every month from 6.30 to 8.30 pm. In case of holiday or other issues, the date can be changed basis mutual agreement in the previous meeting.
- The meeting will be hosted at an independent venue e.g. Club or Business Centre with Tea and Snacks.
- There will be dinner and cocktail post the meeting once every quarter.
- The entire cost of the monthly meetings will be borne through the membership fee collected.

ASSOCIATION ORGANIZATION AND GOVERNANCE

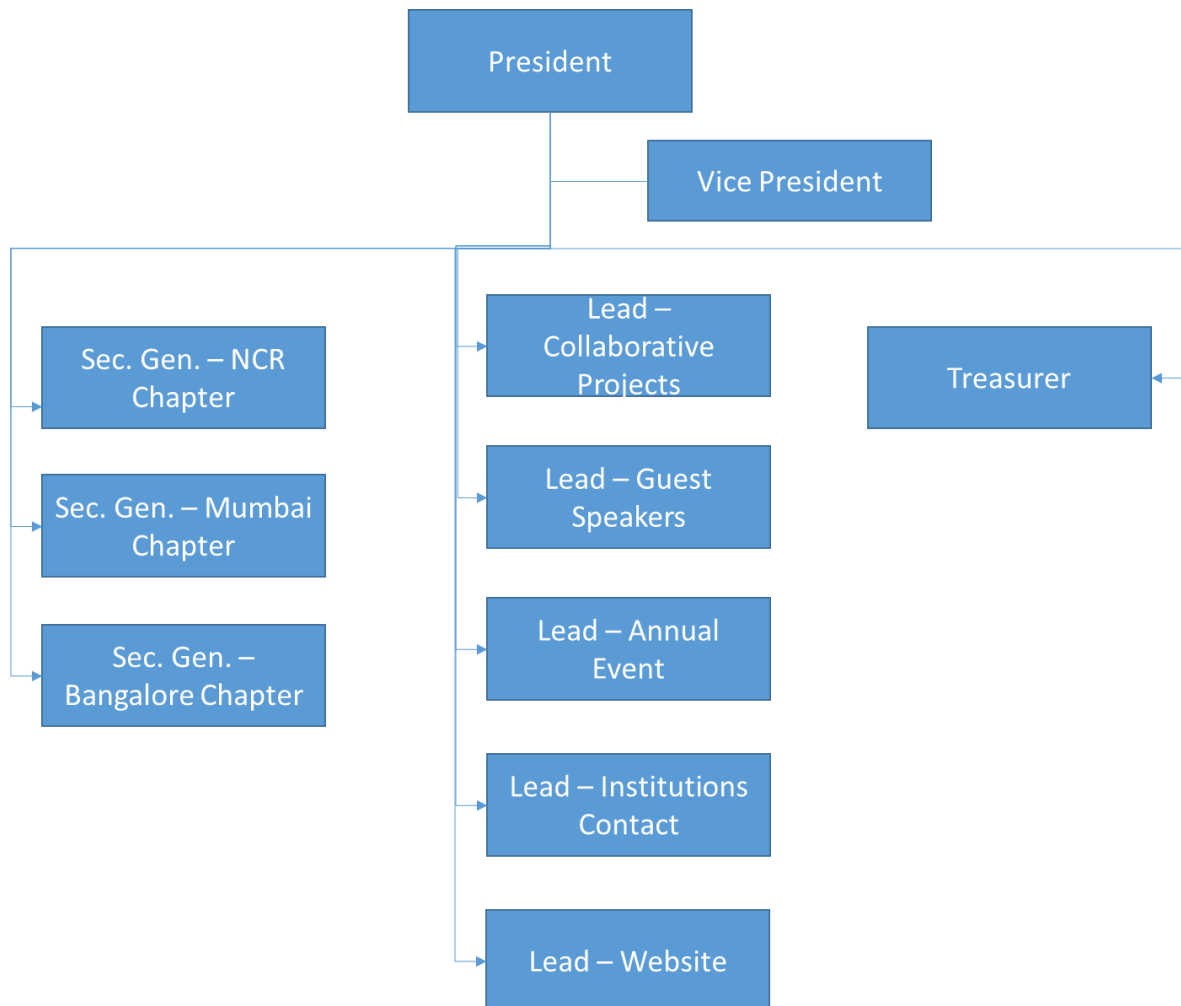
ROLES AND RESPONSIBILITIES



Chapters

- **There will be 3 chapters to start with i.e. NCR, Mumbai and Bangalore**
- Each chapter will have its own calendar of monthly meetings
- The outcomes of each meeting from all the chapters will be formalized, consolidated and reviewed by the Governing Body.

Governing Body Structure



Website

- A website will be created and regularly updated to share the information about the key activities, presentations made by speakers, collaboration projects updates, member contact details, minutes of meetings etc.
- Some of the information will be for the “members only” and accessed through the logins.
- Interesting articles, videos and news updates.
- An effort will be made to develop a repository of best practices contributed by each member.